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East Grand Rapids Schools Foundation









VIRTUAL CUP OF COFFEE

Mach Makuei '04

Mach Makuei was born in Sudan during the deadly Sudanese civil war. After spending time in a United Nations refugee camp in Kenya, he and his sister and brother reached the United States. Mach graduated from East in 2004 and from Albion College in 2008. An entrepreneur at heart, today Mach runs Big Lake Movers, a residential and commercial moving company with locations in Grand Rapids, Holland, and Kalamazoo.



You can only have one: Rose's caramel corn, an ice cream cone from Jersey Junction, or a Yesterdog. Which do you choose?

Jersey Junction for sure! I used to have a crush on one of the servers when I was in high school. She tried to give me her phone number and the owner intercepted the note because she wasn't allowed to give away her phone number at work...bummer.

What was your path from East Grand Rapids to where you are now in life?

I moved back to the Grand Rapids area after graduating from Albion College with a B.A in International Studies during the Great Recession. I bounced around to different odd jobs until I decided to go into business for myself. I started a commercial and residential moving company with \$0 and zero experience (Big Lake Movers).

What specific thing did you learn in East that has enabled you to be successful?

Setting high expectations. I feel like I was expected to succeed every day in the classroom, in sports and in life in general at East.

What were you like in school?

I was a friend for all! I was extremely social. I was co-captain of the wrestling and cross country teams.

Did you have a favorite teacher or class?

This is the hardest question so far because I had a lot of great teachers. I loved Janet Tombre because she was cool and importantly a great teacher. Her classes were never stressful regardless of the assignment because she's a great communicator.

What do you know now that you wish you'd known then?

Nobody's got it better than East. The community and alumni support is second to none.

If you had to choose one moment in one location to serve as the signature moment of your East school experience, what would it be?

When I was in high school, the wrestling team managers (girls) gave me the first ever Team Flirt award at a team banquet in front of all the parents! I was somewhat embarrassed but everybody thought it was very funny.

Do you stay in touch with many people from East Grand Rapids?

Yes, I stay in touch with friends from East. I play flag football with a couple East graduates every Thanksgiving.

What advice do you have for young East alums who are just starting out?

Don't forget about Jimmy Gerken's legacy. Empathy, kindness and a loving heart are essential in every profession. Rest In Peace, Jimmy.

Who else would you like us to have a virtual cup of coffee with?

Amy (Demarest) Sweet, Nick Fisher, Kevin Anderson

Bonus question: What are you glad we didn't ask you about?

Politics and why I didn't play football in high school.

Want to read more? Visit egrsf.org/coffee.

EXECUTIVE DIRECTOR MESSAGE

"We live in a world in which we need to share responsibility.

It's easy to say, 'It's not my child, not my community,

not my world, not my problem.'

Then there are those who see the need and respond.

I consider those people my heroes."

- Fred Rogers

As you look through this publication, you'll find heroes from all around our neighborhood. Brian Schwartz, who leads the Foundation as president of our board. Brian Ellis, who along with Natalie Benecker served as co-chair of the Foundation's Now&Forever campaign. Nick Adamy, who volunteers his time as treasurer of the Foundation. Heroes all.

Every name you see on our list of donors is a hero, too. Every single one decided that we need to share responsibility for our world. They saw the need to support our students and our schools by supporting public education and the everyday heroes—the teachers, staff, administrators, parents and families— who make it work for all of us.

To all of you, I say: I consider you heroes. **Thank you!**

Amy Guursma
Executive Director

East Grand Rapids Schools Foundation

QR LAUNCH

Throughout this publication you'll see QR codes. Scan them with your phone's camera to see videos about grants that donors to the Foundation have made possible. Want a glimpse of the Tile Project the Foundation funded for Kabookie Week earlier this month? SCAN HERE \Longrightarrow





Want to show off how smart you are? Tell us what QR stands for by emailing jforstne@egrps.org. But make your response quick! The first one to send the right answer wins a set of East playing cards.

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The East Grand Rapids Schools Foundation's Donor Roll Call recognizes those individuals, businesses and organizations that have supported the Foundation from January 1, 2020 through December 31, 2020. This list also includes all supporters who made a pledge to our Now&Forever campaign through December 31, 2020. The Foundation's Board of Directors gratefully acknowledges all who have generously supported our mission through their gifts. We also thank individuals who have secured matching gifts from their employers, as well as the employers who have supported their employees' generosity through matching gifts.

2020 DONOR ROLL CALL | One East Supporters

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MESSAGE FROM THE FOUNDATION PRESIDENT

Looking back at 2020, it's hard not to think about how challenging the year has been. For most of us, it's the first time we've collectively encountered such difficult times. We've lived through political conflicts, economic crises, and natural disasters but it's the first time that we've lived through a global pandemic. This invisible enemy has challenged us all. Countries have been forced to contain a disease for which there was no immediate cure. There were lockdowns, an increase in joblessness, and deaths. Most of us know at least one person who's died from Covid-19. We've all been affected.

But what makes our world so amazing is that despite the challenges, communities have come together. Almost a year ago people who could sew were making masks for family members and health care workers. Companies were making ventilators for hospitals. Donations to food banks became the source of hope for those who lost their jobs, and "local first" became the rallying cry to keep small business owners afloat.

When I think about local first, I can't help but be overwhelmed by the generosity within our community. When our schools needed it most, we did it together. Whether it was a joint effort between the Foundation and a donor to purchase ultraviolet cleaning robots, the Family Food Fund, or the One East fundraising campaign that raised almost \$490,000, we did it together.

We've always known that our schools were at the heart of our community. Maybe we've taken that for granted, but we learned the hard way during the pandemic that some of that sense of community can be lost. We need to get it back, and we will. It will happen when we can gather again for football games and concerts and plays, when we can walk to schools for open houses and meet up for dinner afterward.

I'm optimistic about 2021 and beyond. The vaccine is a good start and working collectively will help us to I'm optimistic about 2021 and beyond. The vaccine is a good start and working collectively will help us to I'm optimistic about 2021 and beyond. It is a good start and working collectively will help us to I'm optimistic about 2021 and beyond. Individually hole. East Grand Rapids is an amazing community and I know that with the help of its citizens, dig out of an awful hole. East Grand Rapids is an amazing community and I know that with the help of its citizens, teachers, parents, and students, we will prevail. Hindsight is 20/20 so let's use that insight to move forward. Individually we are strong; together we are stronger.

Brian Schwartz, '86 2020-2021 President East Grand Rapids Schools Foundation



One East check for \$490,000 presented to EGRPS



UV santitizing robots in action



Partnering with local businesses



TREASURER'S REPORT

Because of the pandemic, 2020 put unprecedented demands on the Foundation's financial resources. This school year, the Foundation will contribute nearly \$900,000 to our schools. In an historic year, that represents the highest total ever contributed to EGRPS in a single school year. Thanks to prudent management and incredible community support, we were able to meet those demands while continuing to grow the Foundation's endowment.

By December 31, 2020, our endowment had grown by more than \$2 million since the beginning of the year to surpass \$12 million. The Foundation is financially secure, and with continued support from the community, we will continue to rise to meet the growing needs of our East Grand Rapids Schools.

Nick Adamy East Grand Rapids Schools Foundation Treasurer

East Grand Rapids Schools Foundation & Alumni Association MARCH 2021



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ENDOWMENT CAMPAIGN CO-CHAIRPERSON REPORT

What a rollercoaster ride.

I'm talking about the ups and downs of public school funding in Michigan and in particular East Grand Rapids. You might be surprised to learn that I'm referring to the last several decades and not just the past year.

Yes, we know we were told this past spring East Grand Rapids Public Schools would be facing a \$2.4 million deficit because of the pandemic. We know that by the end of the summer those projections had significantly changed, and we know that by the fall our schools were facing enormous, unpredictable expenses.

We also know about the years following the Great Recession of 2008 and 2009. For seven years, our schools were facing deficits that were seemingly insurmountable. Each spring thanks to the generosity of donors and the tireless work of volunteers, we were able to raise the funds needed through what became our annual EGRNow! emergency fundraising campaigns.

So, over the course of more than twenty years of being an advocate for public education, I've seen the highs and the lows. At times, it's been a hair-raising, unpredictable ride. Oh, and here's one other thing my experience has taught me: The ride isn't over.

That's why we embarked on our Now&Forever fundraising campaign more than three years ago. We knew that we could never be totally certain of school funding from the state. We needed to create a buffer— a stable, predictable source of funding that would smooth out the peaks and valleys of the school funding thrill ride.

Three years after the launch of Now&Forever, I'm extremely proud to say that's exactly what we've done. After raising millions of dollars in cash donations and pledges, we've been able to grow the Foundation's endowment to more than \$12 million! Soon, the investment income from that endowment should provide our schools with more than half a million dollars every year,

It's already paying dividends. This school year, the proceeds from the endowment will provide \$401,000 in support for educational programs. This would not be possible without the generosity of our community.

Thanks to YOU, the Foundation can help make the vagaries of school funding more manageable so the drops on the rollercoaster ride are less breathtaking. When we started the campaign, we had no idea what this year would bring, but we knew we were planning for the unexpected. I'm thankful for the donors and volunteers who fueled the success of Now&Forever, now more than ever.

Now&Forever Campaign Co-chair

ENDOWMENT Value as of 12/21/2020 \$12,314,650

2020 DONOR ROLL CALL Now&Forever Campaign

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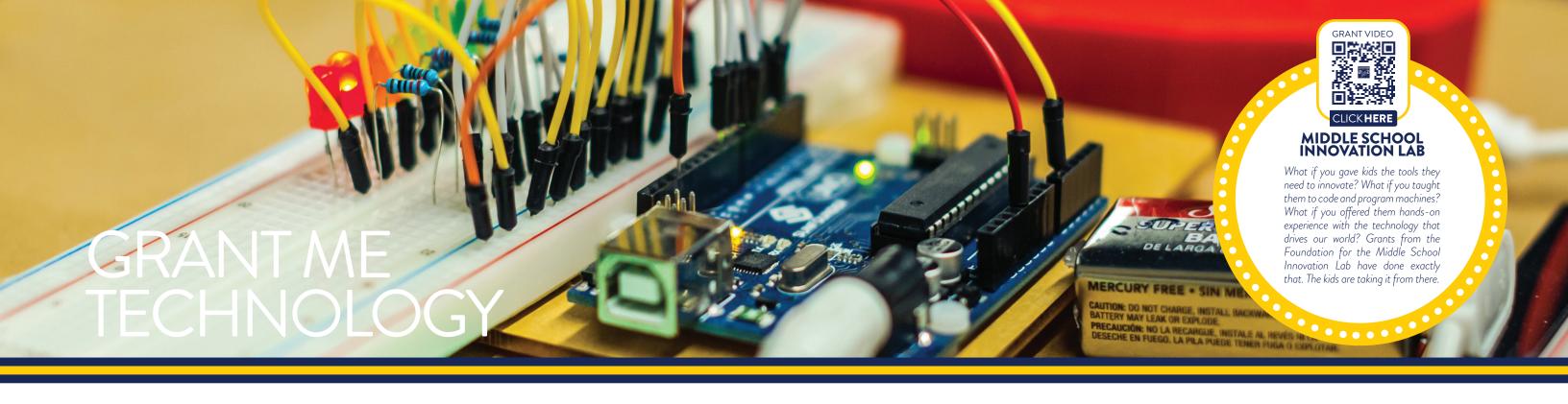
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Amy Stuursma, '89 Grosse Pointe Alumni and Friends

: 2020 DONOR ROLL CALL | EGR Family Food Fund & Gaslight Giveback Donors

Throughout the pandemic, our community has rallied to support people in need and to help our local businesses survive. The donors listed below helped feed families in need and helped Gaslight Village restaurants make it through state-ordered restrictions.

Tom Ainsworth, '77 Theodor Asgeirsson & Geirlaug Magnusdottir
Richard & Cassie Axtell

EGRPS Board of Education Members—
In honor of EGRPS Lead Team Tony '87 & Gwen '87 Barnes Sam Basham '19 & Ben Basham '21 Ann Beeney Nancy, Brandon 13 & Megan Michele 16 Belke Ren '55 & Ci Brander Pete & Angie Buck Brian & Sarah Calnan The Campbell Family Charissa Chapman EGR Class of 1977 Dave & Dori Couvreur Dustin & Jill Daniels Rob & Allison DeVilbiss

John & Sara Edleman Amber Erickson, '03 Jen Firlik, '90 Kevin & Tracey Gort Joel & Shannon lakiri Glenn Karpf, Andi Owen & Owen Karpf Beth Kromer Daniel Lorenz & Aletta VanderPlaat Gary & Pam MacDougal Michael & Carole McDonald Andrew Milnes Marc & Charlene Montpetit John & Ann Mooney Jim & Carolyn Morse

The Nguyen Family Andrew Norden & Shanna TenClay Sheila Pantlind, '61 Joerg & Katharina Picard Aaron & Wailing Pike Chris Rosmarin Al & Kim Rossi Michael & Monica Sekulich Christopher & Kelli Smith David Smith '63 & Peggy Child '64 The Turmelle Family Christopher & Sarah VanDeven Damian & Deanne Walters Matt & Laura Woolford Chad Zagel & Ellie Frey

2020 DONOR ROLL CALL | Special Events

Although we were unable to hold our Recharge spring event in person, the following individuals and organizations honored their commitment to support the Foundation. To thank them for their commitment, they have been included in Foundation communications throughout the year.

RECHARGE SPONSORS

\$2,500 or more

Anonymous Brightformat Dearborn Federal Credit Union John & Deanna Green/ Revolution Farms NPF Investment Advisors

\$1,200

Nick & Shellie Adamy Joe & Katy Levan/Varnum LLP Miller Johnson Attorneys Valleau, VanDeven & Massie Dentistry for Children Damian Walters & Associates

Martin & Catherine Blagdurn Baudville Brands Custer Joel & Shannon lakiri KPC Packaging Andrea Leistra & Ryan Hekman Steve & Jenny McMahon Reagan Marketing + Design Brian Schwartz & Elizabeth Welch Sean & Anna Sperling Nick & Amy Thole David & Leigh Vander Molen

\$300

Bob & Val Bernecker Ren & Cj Brander Christopherson Orthodontics Marty & Ketti Collins Jeff & Sarah Conwav Brad & Kim Ditmar Jeff & Katie Flermoen GreenSquare Properties/ Kathy Berles Duisterhof David^{*} & Jenny Hall Mark & Lauren Jacoby Keil Lasik Vision Center Mike & Megan Knuble The McIntosh Family

Event Donors Bob & Beth Milanowski John & Lindy Bolling Seth & Kate DeVries Matthew & Jill Miller The Parent Family Chris & Monika Fontaine r2 Design Group Paul & Kerry Hegele Mike & Trish Reid Theresa Keyes

Peter & Giselle Sholler Rob & Monica Kimball The Sippel Family Brian & Megan Miller Phil & Beth Skaggs Brian & Racqel Self Jim & Mindy Seufert Scott & Lindsay Slagboom Rich & Abby Sorota Bill & Pat Waring Adam & Ashley Young John & Nikki Speer Russ & Chris Visner Ben & Meg Zerfas Wiser Contract Furniture

East Grand Rapids Schools Foundation & Alumni Association MARCH 2021



EVENT RECAP 2020 Gerken Open

OCTOBER 5, 2020

Every year, the EGR Team Boosters and the Foundation join together for the Gerken Open at Thousand Oaks Golf Club. The Gerken Open supports the Boosters and the Jimmy Gerken Fund, which was established to remember Jimmy and ensure that athletics and co-curriculars—the activities Jimmy loved most—remain an integral part of our students' education. The Jimmy Gerken Fund also pays for student activities during Kabookie Week, keeping Jimmy's memory alive while encouraging students to continue to experience personal excellence, just as Jimmy would have wanted.

2020 DONOR ROLL CALL | Special Events (continued)

GERKEN OPEN SPONSORS \$1,500

Anonymous Beacon Hill at Eastgate Scott & Natalie Bernecker * BISSELL Inc. * The Brad Ditmar Team/ Keller Williams Realty GR East EGR Home Collection Fox Acura Mark & Beth Hoekstra* Hope Network Foundation Lacks Enterprises, Inc. *

Lovell Hand & Orthopedic Center *

Meijer Miller Johnson Attorneys NPF Investment Advisors * Old National Bank

River City Mechanical S. Abraham & Sons

US Golf Cars Bob & Tracy Wolford

EGR Music Boosters

The Law Offices of Sean Patrick Cox, P.L.L.C.

\$300

Christopherson Orthodontics Fredrickson Supply, LLC geckobrands GLT Packaging Corporation Grand Rapids Label Co. Growtrust Partners/ Tim Sullivan Investment Advisor Meg & Sommer Real Estate Team S. Abraham & Sons The Shreiner Family Stifel, Nicolaus & Company, Inc. Two Men and a Truck Moving and Storage / GR North Jane Zawacki/ Greenridge Realty Gaslight Village

Event Donors

Beer City Dog Biscuits BSN Sports EGR Crew Team EGR Sailing Team/ McGovern Family EGR Team Boosters Spirit Shop Elite Activewear Hope Network Foundation Jay Forstner MicroKickboard USA Pet Supplies Plus Thomas Remien Gideon Sanders Family Brian Schwartz & Elizabeth Welch **Gaslight Village Businesses**

Big Bob's Pizza Blackbird East Bowdie's Chophouse Crazy Charlie's Crescent Floral & Gifts Foo Yen Gaslight Family Chiropractic Jersey Junction José Babushka's **Kilwins** Lolë Pink Lemonade

UPCOMING EVENTS

Gerken Open WEDNESDAY, JUNE 9, 2021

Save the Date! You do not want to miss this fun event at Thousand Oaks. The Gerken Open supports athletics and co-curriculars through the Jimmy Gerken Fund and EGR Team Boosters. The Jimmy Gerken Fund also sponsors Kabookie Week at EGRHS.

This year's event is focused on bringing back the strength & conditioning program for the 2021-22 school year. Help tee-off this fundraising effort by texting "EAST" to 41444 or scanning QR code with your smart phone and contribute directly!



Questions?

Contact Maria Allen at mallen@egrps.org or (616)235-3535.

Awards Dinner THURSDAY, SEPTEMBER 30, 2021

Former EGRPS Custodial Supervisor Bruce Towne and CDR. Bill Krissoff, MD, Medical Corps, United States Navy (Ret.), will be the guests of honor at the Foundation's Community Service and Distinguished Alumni Awards Dinner.

Towne spent 23 years as an EGRPS custodian, but that doesn't begin to describe the difference he made in our community. Towne's enthusiasm, friendliness, energy, and passion made him among the most well known and well loved people in town. Towne will be honored with the Community Service Award.

Commander Krissoff, who graduated from EGRHS in 1964, is an orthopedic surgeon who honored his fallen Marine son Nate in an extraordinary way. After Nate was killed in action in Iraq, Dr. Krissoff, at age 60, decided to walk away from his thriving practice to join the United States Navy Medical Corps. He served in both Iraq and Afghanistan, caring for injured soldiers. Commander Krissoff will be presented with the Distinguished Alumni Award.

Please check www.egrsf.org for updated event information.



ALUMNI NEWS | Calling All Pioneers!

You can connect with other Pioneers through our website, **www.egrsf.org/alumni**. There, you'll find alumni profiles, a growing, preliminary list of notable alumni, class news, and reunion information. You can also update your contact information through the site so you'll receive alumni newsletters and other news. If you're planning a class reunion, or would like help organizing one, please contact Maria Allen at **mallen@egrps.org**. And if you're on Facebook, check out the East Grand Rapids Alumni Group. There are already nearly 1,000 members!

In Remembrance

We extend our deepest condolences to the families and friends of the following alumni and former EGRPS staff who died since our last publication. They will be greatly missed. We apologize for any errors or omissions. Please help us stay informed by calling us at (616) 235-3535 or emailing to egrsf@egrps.org.

1939

Betty (Kennedy) Neighbors **1941**

Jacqueline Deeb

1943

Philip Cornelius

1944

Marilyn (Bersie) Heibel Anne (Goodspeed) Lewis

1945

Donald Herman

1946 Robert Steketee

1950

John Layman

1952 Charles Hoey

1952

Lawrence Post

Lavonda (Helms) Heintzelman Joyce (Baird) Clay

Frederick Sheldon Edward Finkelstein

1954

Judy (Gamble) Sheppard Richard Cook

1955

John Eman Glen Young

Glen Young Patricia Ayers (Chase) Saltsman 1956

Margaret Mary "Peggy" (Osier) Fairbanks Katherine (Aument) Aziz Ellen (Moser) Wittkowski

illen (Moser, 1**057**

Charles Andrews Marcia Tonkel

Elva Susie (Stubbs) Thomas Charles Rood

1958

Margot (Luce) Saladino David Wood

1959 Timothy Holt

1960

James Forrest Theodore (Ted) Burba

1961 Donald Yaw Russell Hook, III

Thomas King IV 1963 William Berger Jon Muth

1965

Thomas Markus Harvey Wahn Mary (Libby) Child

Mary (L 1966

John Luton
James Lee Nass Bortell
James Singer

1967

banks William Bruce White Robert Beaumont

1968 Phil Blok Alison M

Alison Mason
1970

Paul Clements Gary Thompson

1971 Steve Liu Michael Dev

Michael Devine Jayne (Abbott) Schafer **1972**

David Ver Meulen **1974** Robert Becker

Douglas Davis

Henry Gignac Kellie Gantos 1978

Kenneth Keizer 1979 Sarah (Devroy) Collins Susan (Doelle/English) Lyman

1980Patrick Wagner
Thomas Sterling

1981 Martin Francis 1985

Andrew Heidenreich

1992 Lisa Andre

Eddie Lampton III

1996G. Peter Coroneos

1998 Christopher Blynt

2002John C. Miles lan Duff

2019 Ella Thorne 2020

Chase Tasker Harrison (Bear) Tasker Former EGRPS

Board President
David D. MacDonald

Former EGRPS Staff Arlene Hill Annette Vogelsang Martha Imrie Ricki Chowning

Every donation to support education is an investment in the future.

Funding school programs gives students of today and tomorrow every opportunity to succeed. A donation made through planned giving takes that investment in the future one step further. Planned giving to the East Grand Rapids Schools Foundation is an investment in education for generations to come.

When individuals name the Foundation in their estate plans, they become part of the Louise Neesley Legacy Society.

Thank you to the members of the Louise Neesley Legacy Society:

REN BRANDER, '55
LINDA KEHM '
LOUISE HITT NEESLEY '
MARJORIE NEUBIG '
PETER ' AND JOAN SECCHIA
RICH AND ABBY SOROTA
JANET L. STRAUSS '

♦ Deceased

We'd be happy to talk to you about making a lasting investment in our community and our children's future. If you have any questions about the Louise Neesley Legacy Society, or any aspect of planned giving, please contact Amy at astuursm@egrps.org.



"As a member of the East Grand Rapids community, Louise recognized the importance of education and understood the value of our schools and the impact the Foundation can have on our public schools. By making the Foundation part of her estate plan, Louise demonstrated her understanding of how important our schools are to our community."

—Amy Stuursma
Foundation Executive Director

East Grand Rapids Schools Foundation

